

COMPANY PROFILE

Building an Optimized Operations Platform



Who We Are

REDSUN is a technology company with over 23 years of experience in software development, enterprise management platforms, and digital transformation. We build an integrated technology ecosystem that helps businesses standardize processes, connect data, and optimize operations on a unified platform.

Guided by the philosophy of "Building the Foundation for Operational Excellence," REDSUN continuously researches, innovates, and applies advanced technologies such as AI, automation, and cloud computing to help businesses improve efficiency, accelerate decision-making, and achieve sustainable growth in the digital era.

A Trusted Technology Partner

We believe technology is truly meaningful only when it delivers real-world value. Therefore, every REDSUN solution is developed to help businesses improve efficiency, optimize resources, and build sustainable competitive advantages.



What We Do

We provide technology platforms and solutions that enable comprehensive digital transformation. Through an integrated product ecosystem, REDSUN helps businesses optimize processes, unify data, enhance operational efficiency, and achieve sustainable growth in today's business environment.

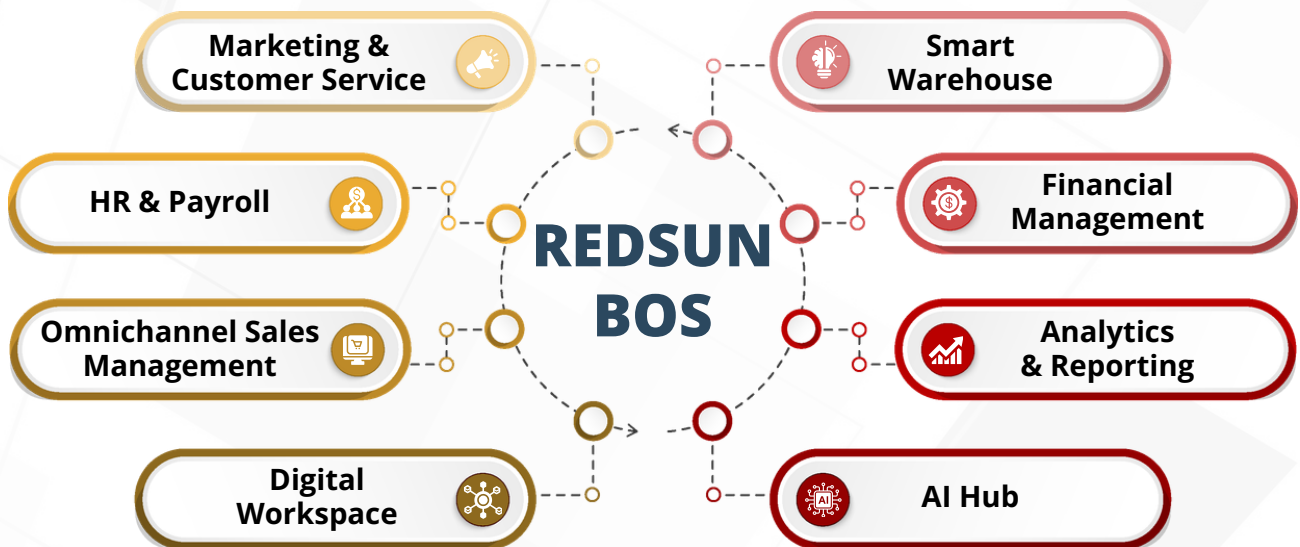
Our Core Services

- ✔ REDSUN BOS Solution
- ✔ REDSUN CRM Software
- ✔ Webino Next-Gen AI Web Builder
- ✔ SIPOS Sales Management Software
- ✔ Cloud Computing (server, hosting, email,...)

REDSUN BOS

Integrated Business Operating System

REDSUN BOS is an All-in-One Business Operating System that integrates core business functions — from Sales, CRM, Finance and Human Resources to Supply Chain, Marketing and Operations — on one unified platform.



Full Integration

Connect Sales, CRM, Finance, Human Resources, Supply Chain, Marketing and Operations on one unified platform, enabling seamless data flow across departments.

Unified Data Source

Business data is centralized, synchronized and updated in real time, reducing data fragmentation and duplicate data entry while enabling centralized management.

Flexible Scalability

A modular architecture allows businesses to deploy capabilities based on current needs and seamlessly add new modules as their operations and organizations grow.

Connect Data. Standardize Processes.
Run Your Business on One Unified Platform.

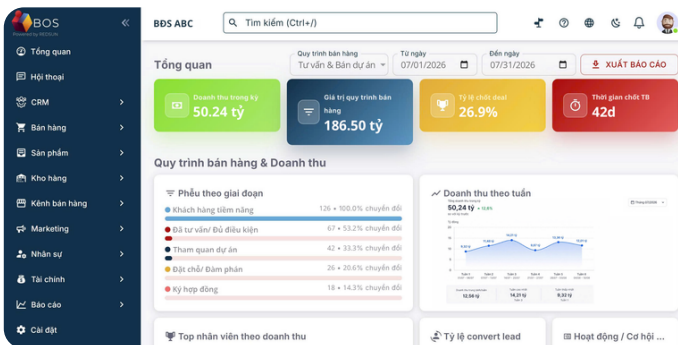
REDSUN CRM

Customer Relationship Management Software



Today's customers interact with businesses across multiple channels and expect fast, consistent service. Without connected data and standardized sales processes, businesses struggle to manage opportunities and scale effectively. CRM unifies data, standardizes processes, and enables data-driven sales, creating a strong foundation for long-term growth.

How Does REDSUN CRM Work?



REDSUN CRM manages the entire customer journey on one unified platform, from initial interest to post-sale engagement. Customer data, interaction history, and sales progress are updated in real time, helping businesses capture every sales opportunity.



Smart Customer Management – Driving Revenue Growth

Centralized Management – Seamless Connectivity

Customer data, transaction history, and sales processes are managed on one unified platform, seamlessly connecting Marketing, Sales, and Customer Service.

Boost Sales Performance

Standardize the journey from Lead to Deal, track pipelines in real time, and leverage AI to improve conversion rates and optimize revenue.

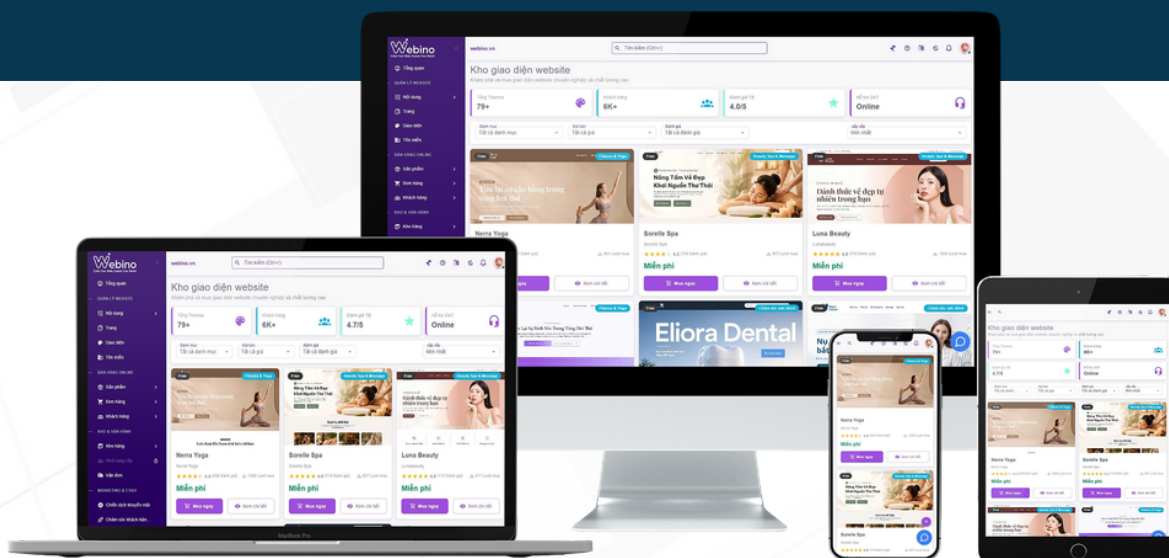
Data-Driven Decision Making

Real-time dashboards, reports, and forecasts help businesses track performance, control operations, and make faster, more accurate decisions.

Webino

Webino Next-Gen AI Web Builder

The rise of AI and digital transformation is reshaping how businesses build and leverage websites. Beyond establishing an online presence, websites need to attract customers, generate business opportunities, and connect with business operations. Webino AI Builder enables businesses to build intelligent websites, optimize conversions, and synchronize data across the REDSUN ecosystem.



Key Capabilities



**AI-Powered
Conversion
Optimization**



**Automated CRM
Integration**



**AI Builder –
Unique Design**



**Easy Drag
& Drop**

The Value Webino Brings to Businesses

Build a Professional Digital Presence

Create a modern, brand-driven website that is easy to manage and ready to scale with your business.

Increase Customer Acquisition & Conversion Rates

Leverage AI, SEO, and conversion optimization tools to attract potential customers, improve Marketing performance, and generate more business opportunities.

Connect Data – Drive Growth

Synchronize data from your website with REDSUN CRM and the REDSUN BOS ecosystem, enabling seamless collaboration across Marketing, Sales, and business management on one unified platform.

SIPOS

Sales Management Solution for the AI Era



SIPOS is a sales and operations management solution designed for small and medium-sized businesses. Each version is tailored to specific industries, including F&B, Retail, Hospitality, Spa, Clinics, and Services, helping businesses centralize operations, optimize processes, and enhance customer experience on one unified platform.

UNIQUE VALUE PROPOSITION

- Tailored to Each Business Industry
- All-in-One Management Platform
- Visual Reports, Advanced Analytics & Decision Support
- Modern, Intuitive & Easy-to-Use Interface



**SIPOS F&B – Management
& Operations for the Food
& Beverage Industry**



**SIPOS Retail –
Management & Operations
for Retail & Commerce**



**SIPOS Hotel – Management
& Operations for the
Hospitality Industry**



**SIPOS Clinic – Management
& Operations for Clinics &
Hospitals**



**SIPOS Wellness – Management
& Operations for Health &
Beauty Businesses**



**SIPOS Service –
Management & Operations
for Service Businesses**

REDSUN CLOUD

Technology Infrastructure Solutions for Businesses

Technology infrastructure is the foundation for stable and secure operations throughout the digital transformation journey. With over 23 years of experience in IT infrastructure, REDSUN provides comprehensive Cloud Computing services, from servers, storage, and domains to business email and security solutions.

Beyond providing services, REDSUN supports businesses in consulting, deployment, and infrastructure management, ensuring systems remain reliable, scalable, and ready for long-term growth.



Our Services



Domain
Registration



Cloud
Server



Cloud
Hosting



Business
Email



SSL Security
Certificates

REDSUN CLOUD Commitment

Stable & Secure Infrastructure

Ensuring operational performance, data security, and high availability for business applications.

Comprehensive Services

From Server, Hosting, Domain, and Email to security and data backup, all services are delivered through one unified ecosystem.

Dedicated Technical Support

Providing prompt consultation, deployment, and technical support to ensure businesses operate with confidence.



The Value REDSUN Brings to Businesses



✓ Optimize Operational Efficiency

Standardize processes, reduce manual tasks, and improve productivity across the business.

✓ Make Faster, More Accurate Decisions

Real-time data helps managers monitor operations and make timely, informed decisions.

✓ Connect All Business Operations

Synchronize data across departments on one unified platform, reducing discrepancies and improving collaboration.

✓ Reduce Costs & Optimize Resources

Lower operating costs, optimize resources, and reduce the need for multiple standalone systems.

✓ Ready for Sustainable Growth

A flexible, scalable platform that adapts to business growth and evolving needs.

Trusted By Thousands of Businesses Worldwide



Redsun Technology Investment Company



159 Dien Bien Phu street, Gia Dinh ward, HCMC



(+84-28) 7301 5630



redsun.vn